

The Club with the Family Atmosphere



Somerton Yacht Club



Sponsorship Proposal



The Somerton Yacht Club

Contents

The Somerton Yacht Club History.....	3
What the Somerton Yacht Club has to Offer.....	4
Sailing at Somerton Yacht	5
Sponsorship Arrangements.....	7
Conclusion.....	9



The Somerton Yacht Club

HISTORY

The Somerton Yacht Club was formed at a meeting conducted by the Mayor of Brighton Mr. W. S. Walsh on Feb.19th 1945. A permanent clubhouse was built in 1947 on the foreshore between Whyte St. and College Rd. It was during 1946 that the club decided to seek affiliation with the newly formed South Australian Yacht racing Association, being one of the first clubs to join.

THE CLUB AT PRESENT

The present clubhouse was opened on Sat. Dec. 14th 1957, the aim of the Somerton Yacht club is to carry on the tradition as “The Club with the Family Atmosphere” making everyone welcome as they first enter the club. The Club has a membership of over 150 members and boat numbers are on the increase.

MANAGEMENT COMMITTEE

The club is run by a dedicated and passionate group of volunteers who look after everything from the running of the “Old Salts” bar to managing state title heats for competing sailing classes. The current management committee is made up of

FLAG OFFICERS:

Commodore Steve Konetschka
Vice Commodore
Rear Commodore Sailing Mitchell Wiley
Rear Commodore Administration

COMMITTEE:

Treasurer
Secretary Ron Simpson
General Committee
Stuart Templeton



WHAT THE CLUB HAS TO OFFER

- ⚓ A family atmosphere
- ⚓ A Licensed Bar
- ⚓ Canteen Facilities
- ⚓ Social Functions
- ⚓ Family Teas
- ⚓ Newsletters
- ⚓ Club Hire
- ⚓ Active Committee
- ⚓ A Fantastic location for any corporate function
- ⚓ A mini beer garden
- ⚓ Showers and toilets
- ⚓ A fenced area for family security
- ⚓ A secluded place for business meetings

CANTEEN

“SOMERTON GALLEY”

The canteen has newly renovated kitchen has full kitchen facilities including pie warmers, fridges, ovens and a serving bench. Also available is a BBQ to cater for events or functions held at the club. With seating for over 80 guests the club can cater for large functions.

BAR

“OL’ SALTS BAR “

The Club holds a limited liquor licence and can sell alcohol to members. The Bar sells heavy and light Beer, premixed spirit cans and a full range of wines and sparkling wines are also available. Drinks can be enjoyed outside under the umbrella over looking the beach.





SAILING

at

The Somerton Yacht Club

The sailing season commences on the second weekend of October, and finishes before Easter the following year.

WHAT IS OFFERED

- ⚡ Competitive Sailing
- ⚡ Social Sailing
- ⚡ Training for beginners
- ⚡ Access to the beach via ramp
- ⚡ Tractors for Boat Towing
- ⚡ Rescue Craft
- ⚡ Visitors welcome to sail 3 races then if they wish join the club
- ⚡ Presentation at the completion of each race day

SENIOR / JUNIOR TRAINING

The club believes in supporting all members in achieving their sailing dreams. Whether this is from running Learn to Sail programs though to providing resources for club members to train though the week and over winter.

TROPHY PRESENTATION NIGHT

A trophy presentation night is held at the Club after the season concludes. This is a fantastic night where all the club members get together to support their fellow sailors. The night includes a sit down dinner and music, with trophies being presented throughout the course of the evening.

BOAT CLASSES SAILED - any boat classes welcome

Heron

Hérons are an exciting sailing dinghy of 3.5m (11'3") for crew of two designed by Jack Holt who also designed the Mirror, GP14, Star and others. The simple gunter rig (mast, gaff and boom) along with the elegant lines, modest size, good handling, robust construction and low cost have made Holt's 1950's Yachting World design one of the most popular dinghy classes ever. Sailed by parent / child, grandparents, youths or couples, Herons are highly regarded as an ideal first boat for taking up dinghy sailing





Paper Tiger

The Paper Tiger Catamaran is an exciting single-handed catamaran that provides enjoyable, competitive racing for a wide range of ages, weights and strengths. It has tight control over the rules that guarantees exceptional racing, yet there is sufficient freedom within the rules to give plenty of opportunity for sailors to experiment.



Tasar

The Tasar was designed to be sailed by a man and a woman and it delivers exciting performance without using either spinnaker or trapeze. The hull has a fine angle at the bow to reduce wave impact drag with unusually clean and sharp chines aft to ensure very free planing and outstanding stability. The foam cored hull is stiff and light and the advanced hull shape, together with an innovative rig which combines a rotating mast with a fully battened main sail, allows the Tasar to plane upwind with the crew normally hiked. The wide beam and a cockpit designed for comfortable hiking make the Tasar easy, fun and very exciting to sail in winds up to 25 knots.



Mosquito

The Mosquito is a "restricted design" 4.9m (16ft) catamaran. It can be sailed either two up or single handed. Its lightweight and efficient hull design, coupled with a fully adjustable sail shape, provide sparkling performance over a broad range of wind conditions.





Somerton Yacht Club
SPONSORSHIP ARRANGEMENTS

SPONSORSHIP – Needs more attention on online media!!!!

The Somerton Yacht Club is currently looking for Sponsorship, to assist in the running of the Club and major events. The Somerton Yacht Club are offering several different levels of sponsorship involvement, as well as giving prospective partners the chance to tailor a package to suit their needs.

Platinum Club Sponsor

\$5000 pa (Cash or Goods and Services in-kind)

Receive -

- ⚡ Club hire on 6 occasions –outside sailing days
- ⚡ Major write up in club newsletter
- ⚡ Try sailing day for your staff
- ⚡ Signage on Tractors
- ⚡ Signage on support craft
- ⚡ A framed certificate of appreciation form the club
- ⚡ Acknowledgement on all Club Promotional material
- ⚡ Invitations to all club events –Opening Days, prize nights
- ⚡ The opportunity to present prizes all through the season
- ⚡ Rights to promote company or products at the club
- ⚡ Club use of your services when possible

Gold Club Sponsor

\$2000 pa (Cash or Goods and Services in-kind)

Receive -

- ⚡ Club hire for 4 occasions –outside sailing days
- ⚡ Acknowledgement on all Club Promotional material
- ⚡ Major write up in club newsletter
- ⚡ Signage on Tractors
- ⚡ Signage on support craft
- ⚡ A framed certificate of appreciation form the club
- ⚡ Invitations to all club events –Opening Days, prize nights
- ⚡ The opportunity to present prizes all through the season
- ⚡ Rights to promote products
- ⚡ Club use of your services when possible



Silver Club Sponsor

\$1000 pa (Cash or Goods and Services in-kind)

Receive -

- ⚡ Club hire for 2 occasions –outside sailing days
- ⚡ Acknowledgement on all Club Promotional material
- ⚡ Invitations to all club events –Opening Days, prize nights
- ⚡ Signage on Tractors
- ⚡ Signage on support craft
- ⚡ A framed certificate of appreciation form the club
- ⚡ The opportunity to present prizes all through the season
- ⚡ Rights to promote products
- ⚡ Club use of your services when possible

Bronze Club Sponsor

\$500pa (Cash or goods and service in-kind)

Receive -

- ⚡ 1 club hire —outside sailing days
- ⚡ Acknowledgement on all Club promotional material
- ⚡ The opportunity to be taken out on the Support Boats
- ⚡ A framed certificate of appreciation form the club
- ⚡ Rights to promote products
- ⚡ Club use of your services when possible

Race Day Sponsor

\$250 pa (Cash or goods and service in-kind)

Receive -

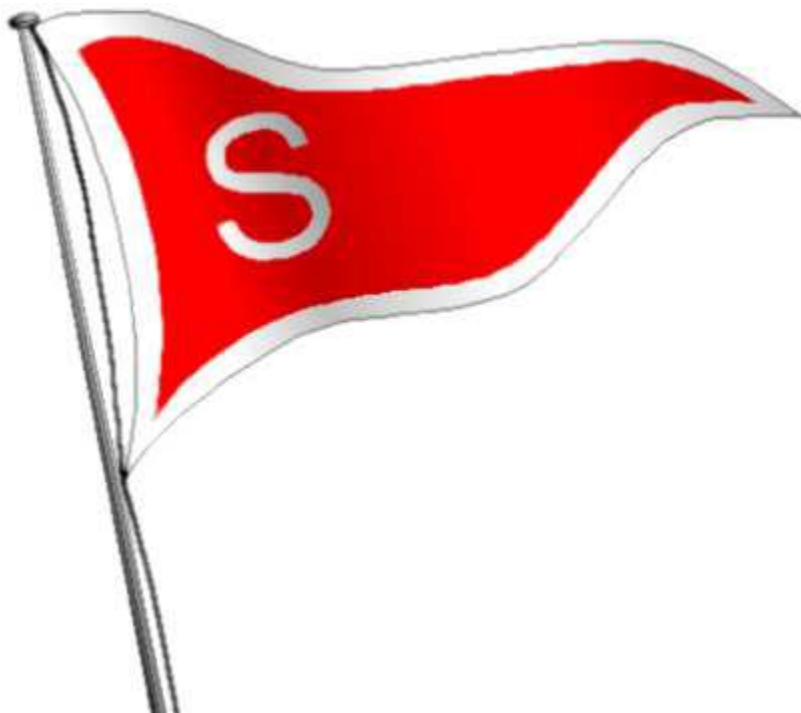
- ⚡ You have your allocated Compay Race Day
- ⚡ Acknowledgement on all Club promotional material on that day
- ⚡ The opportunity to be taken out on the Support Boats on your Race Day
- ⚡ A framed certificate of appreciation form the club
- ⚡ The opportunity to present prizes on race day
- ⚡ Rights to promote products on that day
- ⚡ Club use of your services as much as possible



Conclusion

The Somerton Yacht Club would greatly appreciate the opportunity to come and meet with you at your convenience to discuss in person opportunities for both you and the Somerton Yacht Club.

I am sure, as proven by our friendly and family atmosphere the club creates, you and your company will be only too happy with the sponsorship deal that is offered.



Kym Widdows
Corner Esplanade/College Rd. Somerton Park
PO Box 1124
Glenelg South 5045
Mobile Phone : 0414 794 567
Email : kymwids@bigpond.com
Website: www.somertonyc.yachting.org.au